



EUROMAT

Representando a la Industria del Juego en toda Europa



Congreso de ANESAR
19 de diciembre de 2017



EUROMAT TIENE HOY ESTAS PRIORIDADES:

1. Medios de pago electrónicos



2. Mejorar su nivel de representación

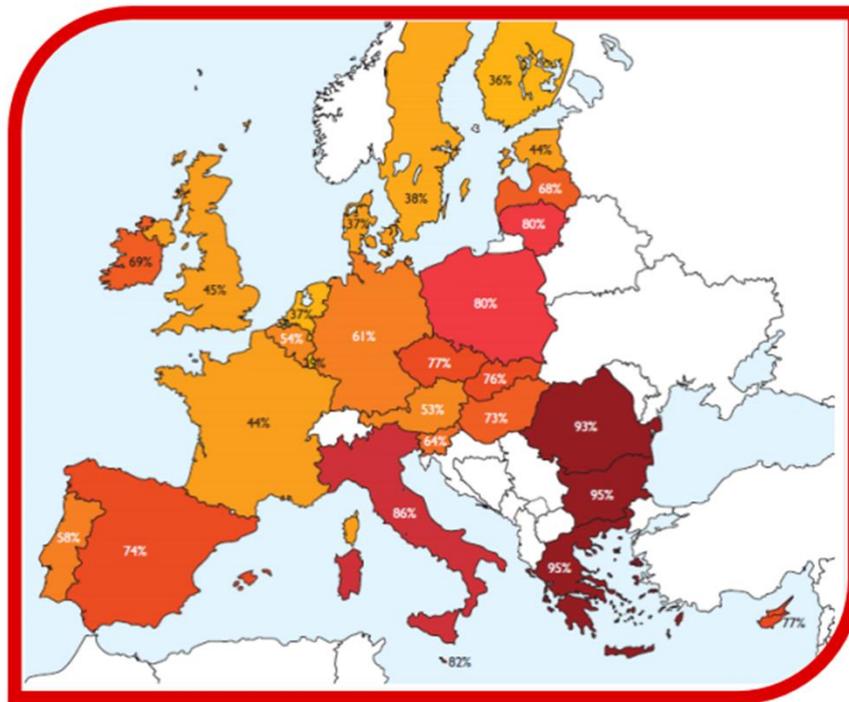


3. Comunicación a la Sociedad





60-65% DE LAS TRANSACCIONES EN EUROPA TODAVÍA EN EFECTIVO



- Cash payments <50%
- Cash payments 50% - 60%
- Cash payments 70-80%
- Cash payments 80-90%
- Cash payments >90%

Figures from G4S cash payments report



PLAZA DE SAN PEDRO 2005





PLAZA DE SAN PEDRO 2013





PAGOS ELECTRÓNICOS: QUÉ ESTAMOS HACIENDO



EUROMAT y VAN se reúnen con Marja Appelman



APERTURA DEL MERCADO DE FRANCIA: UNA TAREA DIFÍCIL...





COMUNICACIÓN

EUROMAT AD ENADA ROMA, FROST: 'PIÙ VICINI AI NOSTRI MEMBRI'

Ottobre 9, 2017 Scritto da Redazione



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Euromat to meet at ENADA

October 9, 2017 by David Snook

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The European federation of coin machine trade associations, Euromat, is planning to hold an executive committee meeting during the ENADA show in Rome, Italy, on October 18.



It will also co-host a cocktail reception with the Italian trade association SAPAR. The organisation said that it was part of the campaign to bring Euromat's member associations closer together.

Jason Frost of Euromat said: "It's really important for Euromat to get out into the marketplace and talk to the businesses that it's there to serve.

"Members want to know who is representing them and for Euromat it makes the organisation so much more credible if it is in touch with the daily challenges faced by companies throughout the supply chain."

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